

## ■ **Introduction**

These guidelines are created for those who wishing to engage in secondary creation using the characters within the Color Spectrum Series, created, owned, and managed by Chorical LLC (“Company”).

The Color Spectrum is a series of vocalists and characters intended to showcase and promote diversity within the vocal synthesis sphere. With a representative color, element, language, and supernatural species, a fantasy narrative encapsulates this series to add a whimsical nature.

Upon reading these guidelines, we hope you will engage in many activities with the characters within the Color Spectrum Series

## ■ **Rules for Voice Usage**

- See the following rules for secondary creation using the voice databases of the Color Spectrum Series.

[https://www.voisona.com/song/artist/selena\\_en\\_us](https://www.voisona.com/song/artist/selena_en_us)

## ■ **Rules for Character Usage**

- For the use of the character (name, settings, visuals, etc.) in non-commercial creative activities by individuals (within the scope of so-called fan or hobbyist activities for free or for a fee to cover the actual activity costs), you may use the character without charge and without our permission.
- For corporate use and commercial use by individuals, a separate license is required. Contact the Company in advance if you need a separate license. However, permission is

not required for what the Company designates as “doujin” use, which is the creation and commercial sale of items made by individuals within limited quantities (under 100 total).

### **■ Prohibited Use**

The characters within the Color Spectrum Series can not be used for any of the following purposes:

- Content which violates public order and standards of decency or that is antisocial
- Content based on a particular ideology, creed, religion, or political belief
- Content that infringes on the honor or dignity of a third party, or that infringes upon a third party’s rights
- Content that could be misunderstood or misinterpreted as being prepared and created by the Company
- Content that damages the image of the Company, its products, characters, or affiliates
- Any other content in which the Company deems inappropriate

### **■ Notice**

The terms within this guideline are subject to change without notice. The Company is not liable for any potential loss or damages resulting from changes. Check this page as needed and use the Color Spectrum Series characters within the scope set forth by the Company in the latest guidelines.

Established September 11th, 2024